2025

MATT BEADLE

Science-Backed. Strengths-Led. People-First.



Speaker for:
Positive Psychology
Intrinsic Motivation
Transformational Leadership
Strengths Orientation

“TRUE LEADERSHIP STARTS FROM WITHIN – BY KNOWING YOUR STRENGTHS, EMBRACING YOUR PURPOSE, AND INSPIRING THOSE AROUND YOU.”

INTRODUCTION

EMPOWERING LEADERSHIP FROM THE INSIDE OUT

Matt Beadle is a dynamic keynote speaker, author, and facilitator specialising in positive psychology, intrinsic motivation, strengths orientation, and transformational leadership.

With two decades of experience across global industries, Matt has become a trusted voice on what truly drives high performance and meaningful impact in business. He challenges outdated leadership models and inspires a future where success is rooted in human potential — not pressure.

Whether addressing senior executives, young talent, or cross-functional teams, Matt leaves audiences energised and equipped with tools they can use immediately.



TALK 1: THE INTRINSIC EDGE — MOTIVATING FROM WITHIN

WHAT HAPPENS WHEN PEOPLE STOP NEEDING MOTIVATION — AND START GENERATING IT FOR THEMSELVES?

This keynote reveals the hidden drivers behind truly sustainable performance. Through the lens of positive psychology. Matt helps leaders move beyond outdated incentive systems and toward empowering environments that foster real ownership and engagement.

Key Points:

- The psychology behind motivation that lasts
- Replacing "carrots and sticks" with purpose, mastery & autonomy
- Creating cultures of trust, not control

Perfect for:
Leadership retreats, people management events, cultural transformation workshops

Audience takeaway:
A renewed understanding of what drives themselves and others — and how to unlock it in daily work.



TALK 2: PLAY TO YOUR STRENGTHS

This keynote is a deep dive into strength-based leadership — a transformational approach that helps individuals and teams discover what makes them thrive. Using science-backed frameworks and real-world examples, Matt guides audiences to move from fixing to flourishing.

Key Points:

- The untapped potential in focusing on what people do best
- The business case for strength orientation
- Simple tools to identify and activate team strengths

Perfect for: HR conferences, leadership coaching events, team off-sites

Audience takeaway:
A proven framework to lead with what's strong — not what's wrong.

WHY FOCUS ON FIXING WEAKNESSES WHEN YOUR STRENGTHS ARE ALREADY POWERFUL?

In this keynote, Matt redefines leadership for the 21st century using principles of positive psychology and psychological safety. It's about leading with authenticity, building cultures of resilience, and enabling people to do their best work — without burning out.

Key Points:

- Why "command and control" is obsolete
- How positive leadership drives performance
- Leading with trust, clarity, and emotional intelligence

Perfect for:
C-suite forums, leadership development programs, organizational change events

Audience takeaway:
A refreshing leadership model that inspires results and well-being.

WHAT IF LEADERSHIP WASN'T ABOUT BEING THE SMARTEST IN THE ROOM — BUT THE MOST HUMAN?



TALK 3: POSITIVE LEADERSHIP



TALK 4: MOTIVATION MYTH

WHAT IF MOTIVATION ISN'T SOMETHING YOU GIVE—BUT SOMETHING YOU UNCOVER?

In this keynote, Matt dismantles outdated motivation models and introduces a fresh, science-backed approach. Drawing from neuroscience and psychology, he reveals how to tap into the innate drivers that fuel sustained engagement and performance.

Key Points:

- Debunking traditional motivation myths
- Understanding intrinsic vs. extrinsic motivators
- Practical strategies to cultivate self-driven teams

Perfect for:

Sales kick-offs, team-building events, organizational development sessions

Audience takeaway:

A new perspective on motivation that empowers individuals to find and harness their internal drive.

TESTIMONIALS



"Matt has that rare ability to connect deeply with every person in the room. His **authenticity**, energy, and insight sparked conversations that are still ongoing months later. One of the best we've had."

"It wasn't just a keynote. It was **a turning point**. Matt's talk helped our senior leaders reframe how we think about motivation and engagement — and the impact has been immediate."

"Matt brought together storytelling, science, and strategy in a way that felt deeply relevant and **immediately applicable**. A brilliant session that exceeded all expectations."

"We've booked a lot of speakers — but Matt was something else. He held the room from start to finish, challenged our assumptions, and left us with tools we still use daily. Simply **outstanding**."

BOOKS

"BOOKS ALLOW ME TO GO DEEPER — TO GIVE PEOPLE SOMETHING THEY CAN REVISIT, REFLECT ON, AND GROW WITH LONG AFTER THE APPLAUSE FADES."

As an author, I delve into the themes that underpin my keynotes and workshops: intrinsic motivation, positive psychology, and human-centered leadership.

My books are designed not to sit on shelves, but to start conversations, spark reflection, and challenge outdated thinking about what it means to lead, engage, and perform in today's world.

They combine research-based insights with accessible, real-world language — ideal for leaders, teams, and organizations looking to evolve from the inside out.

Strengths Oriented Leadership
- The World Through Bee Glasses

Leadership Insights
– 11 Typical Mistakes Young Leaders Make

Training International
– Präsentieren: wirkungsvoll und strukturiert



LET'S CREATE IMPACT TOGETHER

Science-Backed. Strengths-Led. People-First.



Whether you're looking to inspire your leadership team, shift organizational culture, or spark deep engagement at your next event — let's talk.

Every keynote is crafted to fit the unique needs of your audience. That means no canned content, no fluff — just evidence-based insights, contagious energy, and practical tools your people can use immediately.

Let's co-create a session that gets remembered.

"LEADERSHIP ISN'T ABOUT LIGHTING A FIRE UNDER PEOPLE — IT'S ABOUT LIGHTING ONE WITHIN THEM."

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